



Kay Wang

I'm Sr. UI/UX designer who is proficient in both responsive web design, App design; and I'm also an experienced graphic designer. I can host and conduct user interview, and apply my observation into reports on user profiling and product design. I've worked for various industries from banks, private corporates to government projects.



Sr. UX/UI Designer, Sr. UX Designer, UI/UX Lead
Taipei · TW
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Skills

User Interface

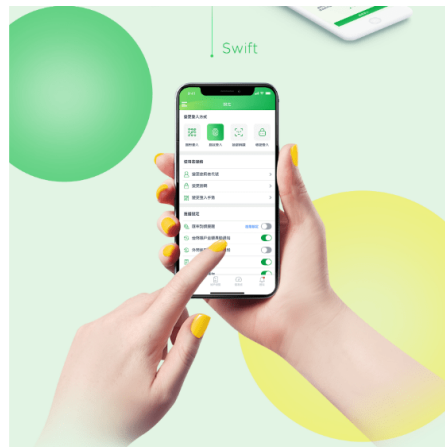
Chromatic Scheme/ GUI Design
(Sketch/Zeplin/Invision)

User Experience/ Interview

Wireframe/ User Flow (Sketch)
Field Research (Typeform/Survey Monkey)

Graphics

CI Design/ Visual Creation
(Photoshop/Illustrator/Indesign)



Cathay United Bank

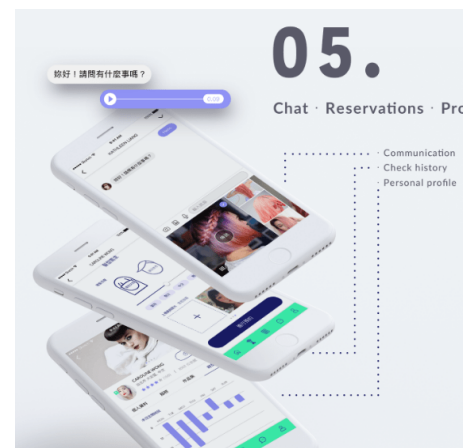
It's a financing App for corporate users globally. Currently, it's launched in Taiwan, China and Singapore. Different level of users are granted with different access of views.

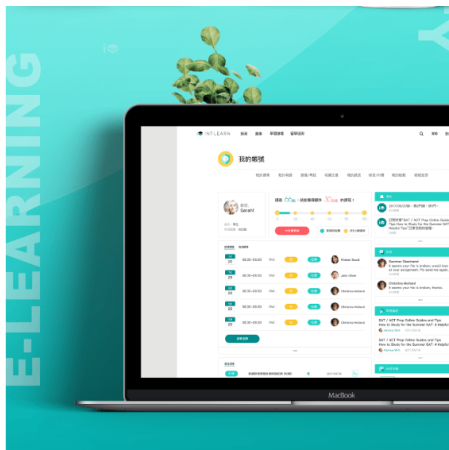
- App Store - Google Play -

Salon Walker

It's a 3 way matching service for stylists, clients and barbershops through 2 Apps. It's a convenient way for clients to search stylists nearby and also in accordance with their budget. It also created opportunity for stylists and barbershops to gain extra income during idle hours.

- App Store - Google Play -





Int-Learn

It's a 2 way matching service for students and tutor through the website. Students can book courses & reschedule them, while taking online exams. Tutors can earn their income through courses and exam creation.

Work

Cloud Interactive, Sr. UI/UX Designer

Apr 2018 - Now

- GUI design
- Flow / Wireframe
- User Interview
- Prototyping

I provided digital product services for clients such as visual identity, website and app design. Collaborating with international and local clients such as Cathay United Bank, Fitbit, Saatchi, Genting Cruise...etc.

Skywind Co., UI/UX Designer

Dec 2016 - Feb 2018

- GUI design
- Flow / Wireframe
- Prototyping

I was given with the opportunity to design for company's own product through collaborative teamwork, and also to cooperate with client's project externally. I was responsible for CRM platform, Salon Walker Apps, Int-Learn e-learning...etc.

la fatté, Visual Designer,

Jun 2014 ~ Feb 2015

- Graphic Design
- Brand Identity
- Online creative assets

I worked for an online platform that provides fashion/ blogs/ shops, features that are targeting for women age from 25-35 yr-old.

PROduction, Graphic Designer,

Jun 2013 ~ Jun 2014

- Graphic Design
- Brand Identity
- TVC scripts

I was responsible from concept creation, to visual execution. Clients range from underwear brand-Wacoal, hygiene products-KNH, to fashion brand-IBS...etc. I've designed catalogues, logos, aprons to idealize TVC scripts.



My Portfolio Sites

- UI/UX Design
- [WIX Site](#) - [Behance](#) -
- Graphic Design
- [WIX Site](#) -

My Contact

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